

ABSTRACT

A central server 3 (CPU 361, RAM 362) is provided with a player information storage 362a for storing player identification information in correspondence with shop identification information of belonging shops, a terminal storage 362b for storing terminal identification information in correspondence with the shop identification information, a shop information storage 362c for storing the shop identification information in correspondence with area identification information, a result tabulating section 361c for tabulating results of players for each belonging shop to determine a within-shop ranking, a shop judging section 361d for judging whether or not a shop where a client terminal unit 1 being played is installed is a belonging shop, a restricting condition judging section 361e for judging whether or not to satisfy a restricting condition that is a condition for transmitting guidance information to the client terminal units 1, and a guidance transmitting section 361f for transmitting the guidance information to the client terminal units 1 if the restricting condition is satisfied.